



Monday, 18<sup>th</sup> April 2016

**Mr. P.V. RAO, Managing Director of PEBS PENNAR has been appointed as Chairman of High Powered Committee (HPG) on Pre-Engineered Building (PEB) Technologies by Construction Industry Development Council (CIDC)**

The Construction Industry Development Council (CIDC), the apex body set-up by the Planning Commission, Government of India, jointly with the Indian Construction industry to take-up activities for the development of the Indian construction industry has appointed **Mr. P.V. Rao, Managing Director** of Pennar Engineered Building Systems Limited (“**PEBS Pennar**”) as **Chairman** of the **High Powered Group (HPG)** to develop a policy paper on promotion of **Pre-Engineered Buildings (PEB) technology**, which is fast emerging in the construction industry. This is in recognition of his contributions and professional achievements in PEB industry, CIDC mentioned in its appointment note.

Besides developing the Policy paper, Mr. Rao will elicit wider consensus and create simple & comprehensible standard designs, technical handbooks and standard operating procedures (SOPs) to facilitate effective implementation by the work and design professionals. Led by Mr. Rao, the high powered working group will take all necessary steps to popularize the absorption, adoption and acceptance of pre-fabricated / pre-engineered products and work processes.

Commenting on this occasion, **Mr. P.V. Rao** told, *“I am happy that, an apex body like CIDC has recognized PEB technology as most promising, cost-effective and affordable solution in the industry. Late entry of PEB technology in Indian Industry has caused for its low penetration, he opined. But now, the industry is aware of its benefits and PEB is well recognised and has immense potential given the Modi Government’s priority on infrastructure sector. With this move of CIDC, I am confident that, the current Government at the Centre will give policy-push and classify PEB as a separate industry”.*

An active member of **The Institution of Engineers (India)**, Mr. Rao is serving as **“Joint Secretary”** of Pre-Engineered Steel Building Manufacturers Association (**PEBMA**), and is a Member of Board of Studies of Civil Engineering Department of RVR & JC College of Engineering (Autonomous). He is also the recipient of **“Manager of the Year”** Award from Hyderabad Management Association (**HMA**) for the year 2013.

-o-o-o-